

# ERIC VARAKIAN

DESIGNER + ANIMATOR

Portfolio Website - [www.ericvarakian.com](http://www.ericvarakian.com)

## ABOUT

Colorado-based designer and motion graphics artist with a BFA degree in Visual Communications from the University of Delaware. Work is frequently based on a passion for the outdoors and adventure as well as translating the world of music and sound into a visual space. Often inspired by passions for music, sneakers, snowboarding, and geometry found within the natural world.

## CONTACT

Eric Varakian  
908.603.7827  
[ericvarakiandesign@gmail.com](mailto:ericvarakiandesign@gmail.com)  
[ericvarakian.com](http://ericvarakian.com)

## PROFICIENCY

High-level knowledge of industry standard programs within the Adobe Creative Suite. Proficient in Adobe After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Media Encoder, and Lightroom.

## EDUCATION

2016 - 2020

### VISUAL COMMUNICATIONS BACHELOR OF FINE ARTS

UNIVERSITY OF DELAWARE

Summer 2019

### LONDON STUDY ABROAD

UNIVERSITY OF DELAWARE

## AWARDS

TOP PROJECT FROM ASSIGNED BRIEF • J. WALTER THOMPSON  
EXCELLENCE IN MOTION GRAPHICS • UNIVERSITY OF DELAWARE  
EXCELLENCE IN DESIGN • UNIVERSITY OF DELAWARE

## EXPERIENCE

Spring 2022 - Present

### JD SPORTS + FINISH LINE

DESIGNER + PRODUCTION ARTIST

Responsible for brainstorming and executing creative concepts for various brand campaigns and products in the sports, fashion, and music industries. Deliverables span across in-store print, in-store digital, out-of-home marketing and ecommerce. Executed work for brands and talent such as Nike, Adidas, New Balance, On Running, Metro Boomin, and Tate McCrae.

2017 - Present

### FREELANCE DESIGN/ANIMATION/EDITING

VARIOUS PRINT AND DIGITAL JOBS

Creation of show posters, cover art, packaging, merchandise design, logo design, video editing, and animated visuals for various brands and musicians.

Summer 2021 - Spring 2022

### FLIMP COMMUNICATIONS

DESIGNER + STORYBOARDER

Created engaging & creative explainer-video content for companies that have large-scale internal communications requirements. Translated client scripts into coherent visuals and content that was passed on to an animator. Produced content for the sales and marketing teams. Deliverables executed for clients such as New Balance, The Dallas Cowboys, and National Seating & Mobility.

Winter 2020

### KLIP COLLECTIVE

ANIMATION INTERN

Worked under the direction of Klip Collective founder and projection mapping pioneer Ricardo Rivera. Created a variety of graphic and patterned animation deliverables as well as assisted with project installation for various clients.

***"In my opinion, Eric is a talented 2D animator and exceptional candidate for a career in Animation."***

Fall 2020

### VARSITY VANTAGE

SPORTS VIDEOGRAPHER

Handled high end camera gear and filmed game action for high school football and soccer teams in New Jersey. Streamed live game footage as well as edited and uploaded footage to various platforms for coaches and recruits to access.